


3. Linguists analyze language (including structure, history, and more). They help translators do their jobs by developing and updating the terminology-management software that allows those translators to work more quickly and efficiently, resulting in lower costs and ensuring consistency throughout the entire translated document or website.

What They All Have in Common

One thing that translators, interpreters, and linguists all have in common is that they draw upon their extensive experience to solve linguistic “puzzles.” They can be the perfect partners when you’re communicating with those from other cultures and want to be sure your message gets through loud and clear. 

Anne Connor is a professional translator and an active member of the American Translators Association. The American Translators Association represents over 10,000 translators and interpreters across 91 countries. Along with advancing the translation and interpreting professions, ATA promotes the education and development of language service providers and consumers alike. For more information on ATA or translation and interpreting professionals, visit www.atanet.org.

Make Your Message Ring

To assure that your communication is as fluid as possible, see articles such as these at NonprofitWorld.org:

- What the Heck Are You Trying to Say?** (Vol. 34, No. 2)
- How Jargon Undermines Communication** (Vol. 27, No. 2)
- Do You Need a Translator?** (Vol. 36, No. 1)
- How to Fix Communication Breakdowns** (Vol. 29, No. 1)
- Assess Your Work Style for Better Communication** (Vol. 37, No. 4)
- Seven Kinds of Listeners & How to Approach Them** (Vol. 39, No. 2)
- To Make an Impact, Improve Your Non-Verbal Skills** (Vol. 38, No. 3)
- Cultural Competence: What Does It Mean for You?** (Vol. 26, No. 5)
- Not Connecting with All Your Audiences? Maybe You’re Not Speaking Their Language** (Vol. 39, No. 1)
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