



Nonprofits Uniting

Top 10 Reasons

Why You Should Join Your State Association

There's more to your state association than you may have thought possible.

Would your nonprofit like to save money and time while making a bigger impact in your community? Then you need to join your state association of nonprofits. Here are just a few of the benefits:

1. Receive discounts on products and services, such as insurance and office supplies.

2. Get fast and reliable answers to all your management, governance, and public policy questions.

3. Raise more money through access to fundraising training and resources.

4. Lead and manage more effectively by attending workshops and conferences on essential topics such as

State associations focus on serving small and midsize organizations.

marketing, human resources, and financial management.

5. Network with your peers, share ideas, and exchange solutions to address organizational challenges.

6. Advocate for the issues you care about.

Join your nonprofit peers in advancing critical policy issues for the sector.

7. Mentor others, and grow your state's leadership.

8. Create strategic alliances by finding new clients, partners, and supporters.

9. Be ethical and accountable. Learn about and honor standards of practice to advance your nonprofit.

10. Achieve your mission in community!



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CONTESTING COMMUNITIES

Contesting Communities
The Transformation of Workplace Charity

EMILY BARMAN



"Barman provides novel commentary on the changing nature and meaning of philanthropy and community, as well as the impact of corporate gatekeepers thereon. This book is essential reading for anyone interested in voluntarism, philanthropy, social capital, and organizational behavior."

—Jason Kaufman,
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Deftly blending sociological theory of organizations with archival research, interviews with nonprofit leaders, and original survey data, this book investigates the rise of new workplace fundraisers alongside the United Way, identifying why competition has occurred and delineating its consequences for donors, nonprofits, and recipients.

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State associations of nonprofits are membership organizations that strengthen and represent all types and sizes of charitable organizations. State associations are particularly focused on serving the small and midsize organizations that make up over 77% of all nonprofits nationwide.

State associations partner with other groups to offer the following six core services to local nonprofits:

- **management** and professional development
- **products** and services
- **communications**
- **leadership** and convening
- **research**, information, and referrals
- **advocacy** and public policy.

To learn more about or find your state association of nonprofits, please visit www.ncna.org. ■